

# Alberta Land-use Knowledge Network



July 2020

## *Engaging Regional Planning Stakeholders Part I* *Planning to Engage*

The **Land-use Knowledge Network** was launched in 2011 and the **Land Use Planning Hub** in 2018. These two tools continue to grow and support research-based land use decision making throughout the province. If this newsletter was forwarded to you, please consider **subscribing** to our monthly publication.

Review **past issues** of our newsletter



Source: **CanmetEnergy**

## Planning to Engage

Consultation is one of the means of stakeholder engagement. The first method of stakeholder engagement is **informing** and this is a one-way communication in which information is shared with relevant persons. **Consulting** is the second method and this is a two-way discussion in which the stakeholders contribute their ideas, opinions, and suggestions to the planning process. A third level of stakeholder engagement involves stakeholder **participation**.

### Stakeholder Engagement Plan

The stakeholder engagement plan is the foundation for achieving stakeholder buy-in for the project. Large projects, such as a regional planning process, has many stakeholders with varying interests and varying levels of power to influence the direction of a regional plan. A stakeholder engagement plan lays out the needs, wants, interests, and power of all the interested parties (even before you begin to recruit participants).

### Identify your Stakeholders

**Stakeholders** are community leaders and volunteers who provide public input into planning initiatives. The most productive means of engaging stakeholders is to commit to an open process and in so doing provide legitimacy for the eventual outcomes.

Check out **Davis (2013a)** for a list of questions to guide you in identifying the appropriate stakeholders for your planning project.

## Classify Your Stakeholders

As an initial step in stakeholder analysis, classifying the stakeholders into defined groups can assist in the next, more detailed steps. Check out the grids and explanations on pages 10 to 13 in the **CanmetEnergy (2014)** guidebook.

## Prepare for the Consultation

**Ramnarine (2016)** explains that all stakeholder engagement activities align with at least one of three objectives: providing information, persuading stakeholders to adopt a particular viewpoint, or convincing stakeholders to engage in a particular activity. In all cases, information or education must be shared with the stakeholders and the organizers must have material or talking points ready to share with those who agree to participate in the planning process. While a pre-determined outcome will derail the planning process by alienating the stakeholders, a plan on what the final submission will include is advisable and should be provided at the beginning of the planning process.

***In August, the newsletter will provide some information and resources on carrying out planning consultations with stakeholders.***

## Recommended Resources

- Davis, C. (2013a). ***Strategic visioning for community and economic development: Keys to engaging stakeholders.*** National Association of Counties.
- Davis, C. (2013b). ***Strategic visioning for community and economic development: Keys to managing public dialogue.*** National Association of Counties.
- Englund, R. L. (2014). Stakeholder management for project success. In Dinsmore, P.C. & Cabanis-Brewin, J. (Eds.). *The AMA handbook of project management*, 4th ed. (pp. 167–174). American Management Association.
- Haddaway, N.R. & Crowe, S. (2018). ***Stakeholder engagement in environmental evidence synthesis.*** Stockholm: Mistra Council for Evidence Based Environmental Management.
- Helbig, N., Dawes, S., Dzhusupova, Z., Klievink, B., & Mkude, C. G. (2015). Stakeholder engagement in policy development: observations and lessons from international experience. In Janssen, M., Wimmer, M.A., & Deljoo, A. (Eds.). ***Policy practice and digital science*** (pp. 177-204). Springer, Cham.
- Megdal, S. B., Eden, S., & Shamir, E. (2017). ***Water governance, stakeholder engagement, and sustainable water resources management.***
- O’Haire, C., McPheeters, M., Nakamoto, E., LaBrant, L., Most, C., Lee, K., ... & Guise, J. M. (2011). ***Engaging stakeholders to identify and prioritize future research needs.*** Rockville, MD: Agency for Healthcare Research and Quality.
- Sterling, E. J., Betley, E., Sigouin, A., Gomez, A., Toomey, A., Cullman, G., ... & Filardi, C. (2017). ***Assessing the evidence for stakeholder engagement in biodiversity conservation.*** *Biological conservation*, 209, 159-171.
- Walker, D. H., Bourne, L. M., & Shelley, A. (2008). ***Influence, stakeholder mapping and visualization.*** *Construction management and economics*, 26(6), 645-658.

# New on the Land Use Planning Hub

The **Land Use Planning Hub** is an informal network that supports the implementation of Alberta's regional plans. It is regularly updated with news, resources, and information on regional planning in Alberta. It was launched in 2018 as a complement to the **Land-use Knowledge Network**. Check out the resources and join the conversation.

For more information about the Land Use Planning Hub, contact the website's coordinator, **Jeff Wiehler**.



## Legacy of the Special Areas

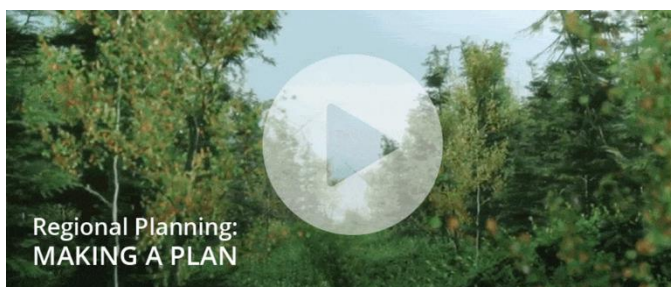
The Special Areas was created in 1938 and remains unique today. See a quick overview of the land use in the Special Areas.



## New Guide from the Alberta Water Council

On June 15, 2020. The Alberta Water Council released a new guide for source water protection planning.

Read the **News Release**



## New Video Series on Land Use Planning

The Government of Alberta released a short video series about land use planning in the province.

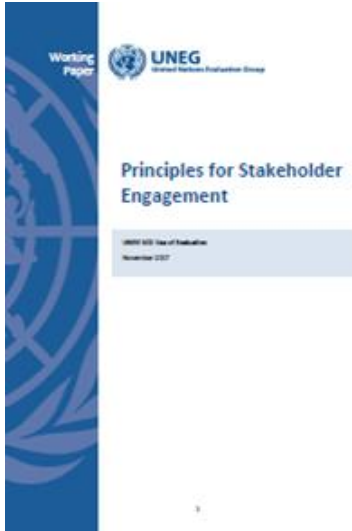


## An Ongoing Request for Feedback

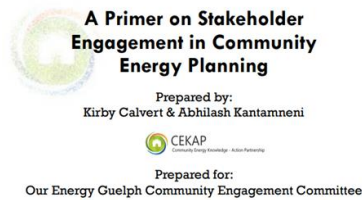
We would appreciate your input on what we can do to provide the tools and resources on topics that align with your 2020 land use planning priorities. Please complete our **two-question poll** so we can customize our planning resources to fit your needs.

# Resources

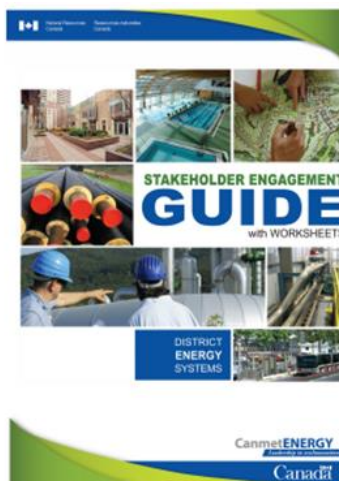
The **Land-use Knowledge Network** is a repository of a wide variety of resources to support your land use and planning research. Check out these items relating to stakeholder engagement planning...



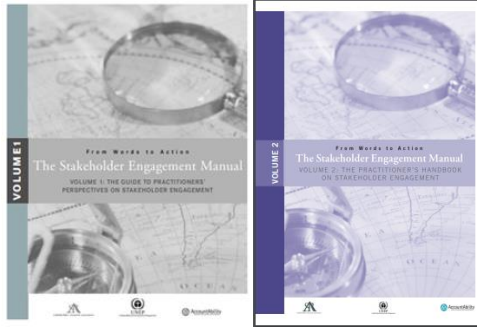
Acosta.N. (2017). **Principles for stakeholder engagement**. Working Paper: United Nations Evaluation Group



Calvert, K. & Kantamneni, A. (2017). **A primer on stakeholder engagement in community energy planning**. Our Energy Guelph Community Engagement Committee.



CanmetEnergy. (2014). **Stakeholder engagement guide with worksheets**. Ottawa: Natural Resources Canada.



## The Stakeholder Engagement Manual: Report and Handbook

Zohar, A., Jackson, C., & Partridge, K. (2005). *From words to action, vol. 1: Practitioners' perspectives on stakeholder engagement*. United Nations Environment Programme

Krick, T., Forstater, M. Monaghan, P., & Sillanpää, M. (2005). *The stakeholder engagement manual, vol. 2: The practitioner's handbook on stakeholder engagement*. United Nations Environment Programme

## Events

If you have an event, announcement, or new report that you would like to see included in our monthly newsletter, please email [Linda](#) with the details.

Many of the events noted here have been postponed due to the Covid19 pandemic. We will update our events pages as soon as we receive new information on each event. Stay safe everyone.

### August

#### Riparian Management Course

4–18 (Tue & Thu) August 2020, Zoom

#### Turf, Trust, and Virtual Collaboration

13 August, Zoom

### September

*No changes announced yet*

#### Alberta Professional Planners Institute (APPI) Annual Conference: Beyond Success: Growth by Failure

20–22 September, 2020, Lethbridge

*Save the Date, no changes announced yet*

#### Western Canada Water Conference and Exhibition 2020

22–25 September, Regina, Saskatchewan

### October

*Save the Date, no changes announced yet*

#### FCM's Sustainable Communities Conference

20-22 October, 2020, St. John's, NL

### November

*Save the Date, no changes announced yet*

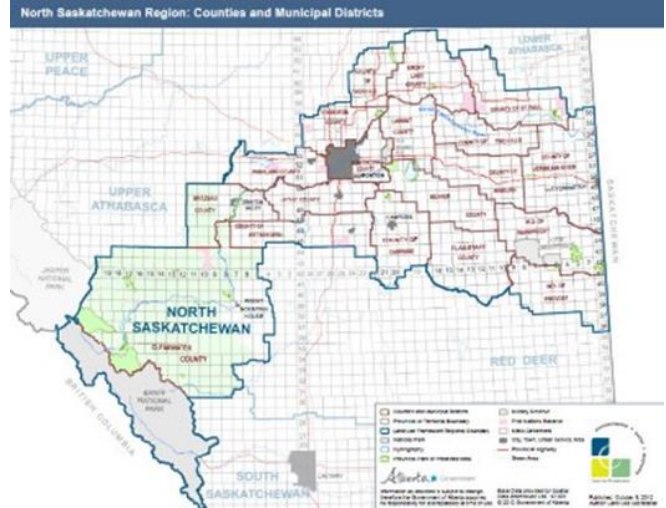
#### RMA 2020 Fall Convention & Tradeshow

2-5 November, 2020, Edmonton

## North Saskatchewan Regional Plan (NSRP)

The North Saskatchewan Region contains a diverse landscape encompassing Rocky Mountain, rolling foothill and prairie parkland ecosystems. The North Saskatchewan Region includes headwaters forests that provide clean water to downstream communities, mountains foothills, and parkland that support a diversity of habitats that provide homes for species at risk and serves as a major source of recreation and tourism.

The North Saskatchewan Regional Advisory Council



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