

Growing Insights: Urban Agriculture & Local Food

Module 2, Unit 3 - Resources

Valuing Social Dynamics

- **Video (2:25): Mark Anielski - [Valuing Social Assets - connections between economics, food and social assets](#)**
- **Video (4:11): Robert McGarvey – [Valuing Wealth, Health and Happiness](#)** Can we make this happen, measuring and valuing social assets as a typical part of land use decisions?
- **Video (2:29): Annette Anderwald - [The Worthedness Score](#)**
- Video (3:52): Robert McGarvey – [Changing Our Mental Models Around Economic Valuation](#) What thinking do we need to change and what do we need to know, to account for and value the social dynamics dimension?
- If we use a supply chain and value chain for understanding how to maximize value when developing and marketing products, could we use a '[supply cycle](#)' and a '[value cycle](#)' for living systems like urban agriculture / local foods? (Print resource)

For more information:

- [Economics of Happiness](#), by Mark Anielski Amazon.ca link:
- website- [Anielski Management](#): lots of resources
- website - [Genuine Wealth Inc.](#): publications related to Genuine Wealth